

Alexis Clements

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Work Experience

Out of Time & Place: An Anthology of Plays **Co-Editor & Book Designer**

New York, NY
Nov. 2009 – Aug. 2010

- Worked with co-editor to anthologize 11 plays, commission preface, introduction by Theresa Rebeck, commission introductions for individual plays, edit content, worked with proofreader on all stages of proofing, and coordinated with publisher (Women's Project) to manage project budget, to obtain rights to all work, and to coordinate writer contracts for all included work.
- Designed all aspects of the book, from cover to interior, including layout of pages, selection of fonts, and formatting of plays.

The L Magazine

Regular Contributor: *Experimental Theater and Performance Art*

Brooklyn, NY
Feb. 2008 - Present

- Contribute regular content (essays and previews) to the magazine focused on new work being produced in New York within the realm of experimental theater and performance art.
- Conduct and publish interviews with major figures in the field.

The New York Academy of Sciences

Online Marketing Manager

New York, NY
Oct. 2006 - Present

- Promoted after nine months from Online Marketing Coordinator.
- Work with other members of the Marketing team to implement organization-wide branding and marketing strategy for all programs and products.
- Maintain and increase member retention via email communications and online advertising administration.
- Coordinate all social networking activities for the Academy across Facebook, Twitter, and LinkedIn, as well as Academy's blogs.
- Increase traffic to Academy websites and awareness of Academy programs.
- Analyze and regularly report on web and email performance metrics, using ESP (Bronto), Google Analytics, and WebTrends.
- Develop new marketing partnerships with numerous corporations, organizations, and publications, particularly to promote the Academy's public outreach programming.
- Liaise with Programs & Publishing Departments to create and publish online content and advertising, as well as email dispatches.
- Changed subscription trend on all email newsletters from downward to upward in five months, including initiating a campaign to enroll new subscribers to our single non-member email newsletter which resulted in 520% growth in the number of registered subscribers.
- Started a committee to introduce a new Privacy and Anti-Spam Policy in the organization.

Education

**London School of Economics & Political Science,
University of London
M.Sc. Philosophy of Science**

London, UK

2005 – 2006

- Courses in Philosophy of Natural Science, Philosophy of Social Science and Foundations of Probability.

**Emerson College
B.A. Theatre Studies**

Boston, MA

1998 – 2001

- Concentration in Playwriting
- Secondary concentrations in New Media and Contemporary Arts
- Honors Thesis focused on Philosophy of Science
- Magna Cum Laude (3.81 GPA)
- Honors student and member of Gold Key Honors Society
- Dean's List ('98 - '01)
- Trustee's Scholarship Recipient
- Winner 2001 Playwrights' Festival Competition
- Recipient Rod A. Parker Fellowship for Playwriting

**Thomas Jefferson High School for Science & Technology
Governor's Diploma**

Alexandria, VA

1994 – 1998

- National Merit Semifinalist
- Honor Roll Student

Selected Articles

- "Re-examining the Soho Effect," *The L Magazine*, Jul. 21 2010, online.
- "Young Jean Lee on Her *Lear*," *The L Magazine*, Jan. 20 2010, p. 42.
- "After Performa 09, What Remains?" *The L Magazine*, 23 November 2009, online.
- "Two for the Time: Reviving Susan Glaspell in New York," *The Brooklyn Rail*, November 2009, p. 78.
- "Busing Audiences to the Bronx," *The L Magazine*, 2 September 2009, p. 41.
- "Theater of Tomorrow Today," *The L Magazine*, 20 May 2009, online.
- (with others) "In Memory: Harold Pinter," *The Brooklyn Rail*, February 2009, p. 78-81.
- "Fair Play: Lilly Ledbetter's Story and Workplace Discrimination," *The Brooklyn Rail*, January 2009, online.
- "Sustaining Institutions," *The Brooklyn Rail*, November 2008, p. 54.
- "How Theater Failed America," *The L Magazine*, 11 June 2008, p. 36.
- "Big Break: Annie Baker's Body Awareness," *The Brooklyn Rail*, June 2008, p. 80.
- "The Evolution of a Theater Company," *The Brooklyn Rail*, March 2008, p. 71
- "Not Your Ordinary Literary Journal: Play A Journal of Plays," *Scene4*, August 2007.
- "A Narrative Species: Spalding Gray's Storied Life," *Scene4*, June 2007.
- "Avoiding Explanation: Experimenting with Science in Theatre," *Scene4*, May 2007.
- "Performing an Experiment," *Aesthetica Magazine*, 14 (Fall 2006), p. 51.
- "A Bright Young Thing Returns to the Stage," *InPrint*, 114 (March 2006), p. 7.
- "Classifying the Past," *Nature*, 439 (16 February 2006), p. 791.
- "Bottled Worlds: The Flaske Peter Museum." *Travel New England, The Boston Seaport Journal, The Boston Airport Journal*, June 2000 issue of each journal, pages vary.

Awards & Memberships

- Recipient of Puffin Foundation Artist's Grant, 2007 & 2009
- Recipient of Ludwig Vogelstein Foundation Artist's Grant, 2008
- Recipient of Dramatists Guild of America Fellowship, 2006/2007
- Winner Subtle Science Short Story Competition, sponsored by *The Guardian* newspaper and SciTalk, 2006
- Winner of the Oglebay Institute's 2006 National Playwriting Contest
- Finalist for the 2006 SETC Charles M. Getchell Award
- Finalist and Recipient of Honorable Mention, CrossCurrents Theatre's Five & Dime Playwriting Contest, 2004
- Winner Source Theatre's Washington Theatre Festival Literary Prize, 2004
- Winner Emerson College 10th Annual Playwrights Competition, 2001
- Member, Web Analytics Association (since 2008)

Additional Skills and Interests

- **Computer & Digital Video** – WebTrends, HTML, CSS, SQL, Joomla, Wordpress, DreamWeaver, Flash, InDesign, Photoshop, ImageReady, Illustrator, AutoCAD, Windows, Excel, Word, Access, Power Point, Adobe Premiere, Final Cut Pro
- **Languages** – Proficient in French
- **Travel** – Extensive travel within both the United States and Europe
- **Arts** – Acting, Playwriting, Fiction Writing, Sculpting, Painting, Drawing, Classical Voice
- **Film & Video** – Taught digital video production, have worked on independent film/video productions